

Ascensio Limited's Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Marketing cookies.** Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

You can find more information about the individual cookies we use and the purposes for which we use them in the tables, below.

1. **Necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Cookie Title / Placed by	Cookie Name	Provider	Purpose	Expiry	More information
Google	rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML
Google	rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session	HTTP
Cookie Plugin	viewed_cookie_policy	ascensio.co.uk	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	11 months	HTML
Cookie Plugin	cookieLawInfo-checkbox-necessary	ascensio.co.uk	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	11 months	HTML

Cookie Plugin	cookielawinfo-checkbox-functional	ascensio.co.uk	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	11 months	HTML
Cookie Plugin	cookielawinfo-checkbox-performance	ascensio.co.uk	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".	11 months	HTML
Cookie Plugin	cookielawinfo-checkbox-analytics	ascensio.co.uk	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".	11 months	HTML
Cookie Plugin	cookielawinfo-checkbox-others	ascensio.co.uk	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".	11 months	HTML

2. Analytical or performance cookies. These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Cookie Title / Placed by	Cookie Name	Provider	Purpose	Expiry	More information
Google Analytics	_ga	ascensio.co.uk	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years	HTTP
Google Analytics	_gid	ascensio.co.uk	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day	HTTP

Google Analytics	_gat_gtag_UA_128966431_1	ascensio.co.uk	Set by Google to distinguish users.	1 day	HTTP
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3. Marketing cookies. Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Cookie Title / Placed by	Cookie Name	Provider	Purpose	Expiry	More information
3D Flipbook plugin	#URL#	s3.amazonaws.com	Necessary for the implementation of picture-gallery on to the website.	Persistent	HTTP

Third-Party Cookies

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

- **Google Analytics - Analytical or performance cookies - Analytical or performance cookies**
- **3D Flipbook plugin - Marketing cookies**

You can opt-out of having your site activity available to Google Analytics by installing the Google Analytics opt-out browser add-on from Google's website (<https://tools.google.com/dlpage/gaoptout>). The add-on prevents the Google Analytics JavaScript (gtag.js, analytics.js) that is running on websites from sharing information with Google Analytics about visit activity. Note that using the Google Analytics opt-out browser add-on will not prevent other tools being used to measure site analytics. It does not prevent data from being sent to the website itself or in other ways to web analytics services.

Blocking or Deleting Cookies

When you first visit our website, you will be given the option whether or not to accept all non-necessary cookies.

You can also block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Expiry Period

Except for essential cookies, all cookies will expire after 1 Year.